



Lansing Knights Youth Organization is reaching out to local vendors and companies for fundraising support. Each year we have our annual signage drive to encourage companies to purchase a sign advertising their business. The proceeds collected from this drive directly benefit the youth participants at Lansing Knights.

The signs are displayed at Rowland Avenue and Sheffield St. in Philadelphia, PA 19136. This drive is a primary source of fundraising income for the non-profit youth organization. Each sign is made of sturdy gage sheet metal and is 3 feet long by 2 feet wide in dimensions. The signs are printed on a white background; lettering and logo are all in one color. For an additional charge, customizable signs can be created.

Your company information is also added to our website as one of our sponsors at [www.lansingknights.com](http://www.lansingknights.com). The check can be made payable to Lansing Knights Youth Organization. Please mail the check back with the invoice to:

Lansing Knights Youth Organization  
C/O Joan Shappell  
3419 Brighton St.  
Philadelphia, PA 19149

To purchase a new sign, the cost is \$200.00. Annual renewals each year are \$150.00. If a sign needs to be updated due to an address or phone number change, etc. the cost is \$175.00 if the sign is currently displayed. Enclosed is the invoice necessary to purchase or renew a sign. The term of the sign advertisement runs from January-December each year and the due date is July 30.

We at Lansing Knights Youth Organization are very excited for this sports year. Our goal is to help the youth of the community become more aware of their responsibilities to themselves and others. Through group activities we hope to implant in our youth high standards of fellowship, fair play, physical fitness and sportsmanship. Even if you are not able to purchase a sign, you could sponsor teams by making donations to specific teams or a general donation to Lansing Knights.

We hope you can support us with our fundraising efforts. Please feel free to contact me with any questions you may have. Thank your for your time and contribution to Lansing Knights.

Sincerely,

Joan Shappell  
jshappell@pfcu.com  
Lansing Knights Youth Organization  
H (215) 338-8158  
C (215) 873-5445  
W (215) 934-3553  
jshappell@pfcu.com